



MARKET YOUR BUSINESS WITH THE CHAMBER VOICE

The Chamber Voice magazine is produced by the Waikato Chamber of Commerce for our members. 1200 copies are published, 900 sent to members and 300 strategically placed at business premises around the Waikato. Articles are sourced from members and business partners on different topical issues that are relevant and interesting.

Why you should advertise in the Chamber Voice

- Targets directly a highly motivated Waikato business community
- Is a cost effective way to communicate to the Waikato business community
- Can show-case your business to the Waikato business community
- Can promote topical information regarding your business
- Will help increase your business profile & your business opportunities

Advertorial: The formula for the Chamber Voice is 400 words on a full page with provision for a topic name, a body of text, a picture, with name and address at the base. Please provide as a word document with logo sent separately. We will compile the page to fit with our Chamber layout.

Advertisements: Should be camera-ready for A4 portrait in high resolution CMYK PDF format.

Inserts: An insert can be placed in the Chamber Voice magazine and will go to 1500 business people. Inserts must be full gloss.

Production Service: If required, we can design an ad to fit the specifications.

Advertising Rates	Casual price	Discount for commitment to 4 or more issues
Inside front & rear page	\$2500 + gst	\$1800 + gst each
Full page	\$1350 + gst	\$1000 + gst each
Half page	\$ 800 + gst	\$ 600 + gst each
1/3 page	\$ 650 + gst	\$ 500 + gst each
1/8 page (business card size)	\$ 400 + gst	\$ 300 + gst each
Inserts 1500	\$ 500 + gst	\$ 500 + gst each issue