

ADVERTISING OPTIONS

AUDIENCE

We have built an engaged audience of business professionals in the Waikato. The Chamber network includes over 650 organisations in the Waikato with thousands of employees.

Talk to us about a tailored campaign to help promote your organisation's products or services, news, events or other updates to our network, or choose one of our standard options:

EXCLUSIVE EDM

Send your own exclusive email to our advertising database. The content is at your discretion, and we can design the layout for you if needed. Exclusive EDMs are sent on Tuesday and Thursday.

- Member price: \$399 + GST
- Non-member price: \$549 + GST

FORTNIGHTLY NEWSLETTER

Include your ad in our fortnightly newsletter that goes to our full database. Your ad will be placed in a prominent position, and will be the only paid advertisement in the newsletter. The content is at your discretion, and we can design the layout for you if needed. These are sent on Monday morning.

- Member price: \$149 + GST
- Non-member price: \$199 + GST

BANNER AD

Your ad will be placed on the Member Directory and Events Calendar pages, the most visited pages on our website. The minimum booking period is one month.

- Member price: \$155+ GST
- Non-member price: \$295 + GST

Discounts for multiple bookings available. Talk to [Danielle](#) to find out more.



Gallagher Chiefs Corporate Hosting



11 APRIL 2023

Good afternoon,

We hope you enjoyed your Easter break it's hard to believe we're in April already, but that means entries to the Waikato Business Awards open this month! Start preparing to enter your own organisation, or nominate someone else starting from 24 April. You can find out more [here](#).

In the events space, we have BAAs, Inspires and Lunch & Learns coming up in the next month, so check out our [calendar](#) and the highlights below.

You can also catch up on any events you might have missed on our new [video platform](#). And our [blog](#) also features recaps from previous events, as well as commentary, interviews and other resources.

For our export members or those looking to export, check out these Digital Boost [resources](#) which can help you take your brand overseas.

Have a great week ahead,
The Chamber team



AUDIENCE PROFILE

80%

1-20 EMPLOYEES

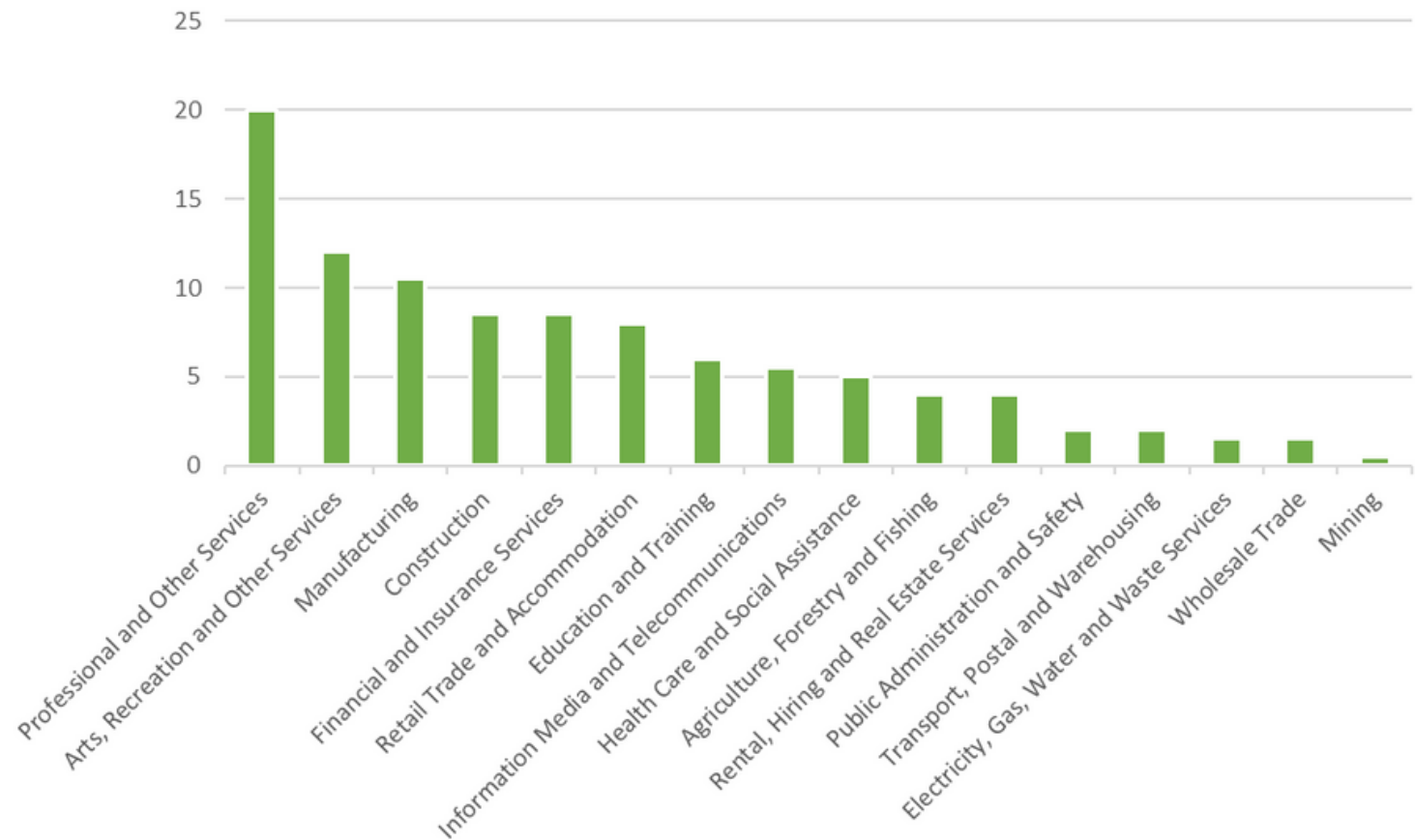
8%

21-40 EMPLOYEES

12%

41+ EMPLOYEES

SECTORS



PREVIOUS ADVERTISERS

These organisations have successfully advertised with us to promote their offerings:

H3, Chiefs Rugby, Gates Optometrists, Panama, JetPark, Everest, MSD, iCLAW, ACTA, Te Wānanga o Aotearoa, Dale Carnegie, The Sculpture Park, Ibis, Sentinel Homes, Heathcotes, Raglan Boat Charters and many more.

ENGAGEMENT & REACH

REACH

FORTNIGHTLY
NEWSLETTER

4,500
SUBSCRIBERS

EXCLUSIVE EDM

4,000
SUBSCRIBERS

BANNER AD

2,000
VISITORS PER
MONTH

SOCIAL FOLLOWING

5,000



3,200



1,100



Talk to us about a tailored campaign to engage with our social media followers.

ENGAGEMENT

EXCLUSIVE EDM

36%

OPEN RATE

(2023 AVERAGE)

FORTNIGHTLY NEWSLETTER

33.5%

OPEN RATE

(2023 AVERAGE)

NOT A MEMBER YET?

Contact [Rob](#) to find out more about membership and benefit from the membership opportunities and discounted advertising rates!