# YOUR MEMBERSHIP

CONNECT. INSPIRE. GROW. REPRESENT.

### **MEMBERSHIP PORTAL**

- Membership Directory message other members directly up to four times annually
- Post member to member deals
- Promote your organisation & post job vacancies
- Promote your events up to two times per month. Included in events newsletter
- Promote your organisation's services or products in the Member Promo Zone.

## **SOCIAL MEDIA, MEMBERS APP & EVENT VIDEOS**

- Access discounts through the app, for all staff
- Follow our Facebook, LinkedIn and Instagram pages to stay informed of our updates and engage with us online
- If you miss an event, rewatch on recorded events on Youtube.

## **ADVOCACY, EXPORTING & RECRUITMENT**

- · Assist with documents for exporting and wet stamping.
- Advocate and lobby for industry and community issues.

## **REFERRALS**

- Do you know someone who would benefit from a membership to the Waikato Chamber of Commerce?
- Refer the & if they sign up, you'll go in the yearly draw to win a \$500 Air New Zealand travel voucher! Terms & conditions apply.

## **FREE EVENTS**







RA4

INSPIRE

NEW MEMBEI FVFNING

60+ EVENTS PER ANNUM!



WESTPAC SMARTS



\*MIDDAY
MASTERCLASS

### **PAID EVENTS**



WAIKATO BUSINESS AWARDS



**GOLF DAY** 



HALL OF FAME



WAIKATO WAAHINE COLLECTIVE



STAY UP TO DATE VIA OUR EVENTS CALENDAR

## **FOLLOW US ON SOCIAL MEDIA!**









@WAIKATOCHAMBER

## COMPLIMENTARY NEW MEMBER INTRODUCTION

- Featured in our fortnightly newsletter, on social media and on our website.
- Includes 3 questions about your business answered via a Google form emailed to you
- Includes a photo of you/ your team or your logo.

## GET TO KNOW OUR MEMBERS



Read more about our new members here.



#### Meet BlueFloat Energy

We're passionate about accelerating NZ's energy transition through the deployment of offshore wind. Learn more about our Waikato Offshore Wind Project here.

#### Meet Synlait

Synlait is a New Zealand-based company combining expert farming with state-of-theart processing to produce nutritional milk products for global customers that provide health and wellbeing benefits. We have manufacturing facilities in the Waikato and Canterbury regions.



## COMPLETE YOUR NEW MEMBER PROFILE

### MEETING ROOM DISCOUNTS

- Located in the heart of Hamilton's vibrant CBD, Union Square is a premium commercial development, offering an ideal environment for your next meeting
- The rooms are \$59 (GST inclusive) per hour and are available between 8am and 6pm, Monday to Friday
- Chamber members can book for \$49 (GST inclusive) per hour!
- Email info@waikatochamber.co.nz to unlock your discount.



## **ADVERTISING**

- Reach over 5000 individuals through our 3 different advertising options:
  - Exclusive EDM \$429 +GST (member pricing)
  - Newsletter Advert \$199 + GST (member pricing)
  - Banner Advert \$155 + GST per month (member only)
    - Discounted rates available for not-for-profit members
- EDMs have an average open rate of 37%, with a click rate of 2% and our Newsletters have 39% open rate. Banner adverts are exposed to 5-6000 website views per month
- Enquire about options or book directly by emailing info@waikatochamber.co.nz

## TRAINING OPPORTUNITIES

- We hold regularly training sessions to help upskill you and your staff including sessions such as:
  - Midday Masterclass (Monthly)
  - Business Owners Programme (Annually)
  - Additional Chamber and Member Training Events

Let u know what's important to you to help upskill and retain your staff!

