

NZ BLOOD PARTNERSHIP

The Waikato Chamber of Commerce (WCoC) has been proud to support the work of New Zealand Blood Service (NZBS).

Waikato Chamber of Commerce has helped NZBS by:

- Joining the Team Red Programme and encouraging our members to do the same. Team Red provides the opportunities for workplaces to help save lives by donating together
- Emailing our members asking them to roll up their sleeves and donate when certain blood groups are urgently needed
- Promoting upcoming mobile drives
- Finding a partner to provide refreshments for a Business After Four event hosted by NZBS
- Partnering with the Hamilton Central Business Association to hold a breakfast BBQ to welcome NZ Blood to the CBD neighborhood in lieu of their new premises opening.

Given the fact that blood and blood products help 30,000 patients across New Zealand each year, we look forward to continuing to support the work NZBS does.

NZ Blood Feedback

"With the county coming out of the shadow of covid the WCoC are playing an extremely important role for Businesses in the Waikato and especially for us being a Not-For-Profit (NFP). The partnerships we have formed together go beyond a business sense and a real empathy and compassion for what we are trying to achieve here at the Blood Service.

The team bend over backwards to help us out and nothing is ever a problem. If you are a NFP, Charity or Trust I would not hesitate to recommend joining the Chamber, you wont regret it"

Scott Pearce

Donor Relations Co-Ordinator

If you're a charity, Not-For-Profit or trust, contact us to find out how we can assist you to connect with our members - info@waikatochamber.co.nz



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